

Education

The Art Institute of Seattle - 2013

Associate of Applied Arts
 Web Design & Interactive Media

Bellevue College - 2007

Associate of Arts & Sciences

Related Experience

Amazon | Visual Designer - 2015-2016

Led the select D1 team that works with the Amazon Video team by providing clear and impactful art direction across multiple layers of approval while still being efficient in reducing rounds of revisions.

Mentored 4 new hires on design, processes, and best practices by facilitating meetings tailored to optimize efficiency. Provided mentees with a thorough overview, an opportunity for hands-on interaction with the tools, and an effective Q&A session.

Streamlined processes by creating useful cheat sheets, graphic quick reference guides, and training documents for the team's use.

Produced a design campaign for Amazon Video that ranked #1 in electronic sales transactions in 2016 with a 19.5% spike in new customer sign-up rates within the first week of launch. After the initial week, the campaign continued on to rank #2 in the number of transactions for the entire month.

Created a style guide for the 2016 Oscars to promote cohesive campaign launches for use across all design teams.

Supported the launch of Amazon's first physical bookstore by producing printed marketing collaterals and signs to spread awareness and promote new Amazon devices.

Coding Dojo | Visual Designer - 2015

Researched and collected an extensive number of ideas and inspiration to help innovate the company's blogging templates and design.

Created animated GIF banners with Photoshop to support the marketing team with off-site placements to improve CTR to drive traffic to the sign-up page for bootcamp.

Proactively updated and re-designed outdated web and mobile UI pages with new design practices and layout standards for CodingDojo.com.

Created graphic templates for cross-pollination among design teams and internal processes to streamline design consistency.

Created redlines in mockups for developers to implement on the website while taking the initiative to go beyond design duties by conducting thorough QA before they go live on site.

Related Experience

Amazon | Graphic Designer - 2014-2015

Integrated Amazon.com design guidelines for specific graphics to achieve consistent branding and satisfy responsive graphic requirements.

Collaborated with key business partners to ensure efficient and clear production in final products.

Recognized/praised by upper management and business partner for quality of designs.

Selected as the lead designer for a multi-team project. Entrusted with overseeing input from business partners from three different teams.

Produced graphics for high-turnover advertising campaigns with top-tier efficiency.

Re-designed interface and layout of department and brand store to enhance aesthetic and user experience.

Designed for various suite of graphics and made compatible across multi-platforms including: desktop, mobile/tablet, print, social media and video use.

Artoura Inc. | UI | UX Designer Intern - 2013

Illustrated vector maps of the greater Seattle area to provide a simpler more elegant view for special attractions.

Designed high-fidelity mockups of the user interface for the proposal of a new concept idea.

Prototyped applications for mobile and tablet using Invisionapp to display the logic flow and interactive capabilities.

Collaborated with CEO & Founder to solve problems to make the product more visually appealing and more user friendly.

Tested beta version of product for research & development to improve the user experience.

TimeBanks of Puget Sound | Brand Identity Designer - 2013

Selected from among a class of 20 students for displaying marketable innovation and creativity of concepts.

Generated a logo that best represented the values and concepts of the nonprofit organization.

Technical Skills

Design

Photoshop
 Illustrator
 InDesign
 Fireworks
 InVision
 HTML/CSS
 Flash
 Premiere Pro
 Pro Tools

Project Mangement

SharePoint
 JIRA
 SIM
 Amazon Freeway
 Amazon Rodeo
 Trello
 Kerika

Misc.

Mac
 Windows
 Word
 Excel
 Outlook
 Google Docs
 Lync