

TimeBanks of Puget Sound
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Creative Brief

Background

TimeBanks of Puget Sound is a non-profit organization that provide services for encouraging people to donate their time to help other people.

Target Audiences

People who wish to donate or exchange their time to help others or get help themselves.

Objectives

Design a logo that represents their cause.

Obstacles

Appropriate typefaces that compliments the icon.

Key Benefit

Produce intriguing branding to target interests from clients.

Support Statements/ Reasons Why

The icon will create a better representation of what the organization is about.

Tone

Creative, playful, warm, giving, casually loose illustration.

Media

Website, PDF. Print.

Inspiration



Inspiration



Inspiration



Inspiration



Inspiration

the crayon
set



Save the Children

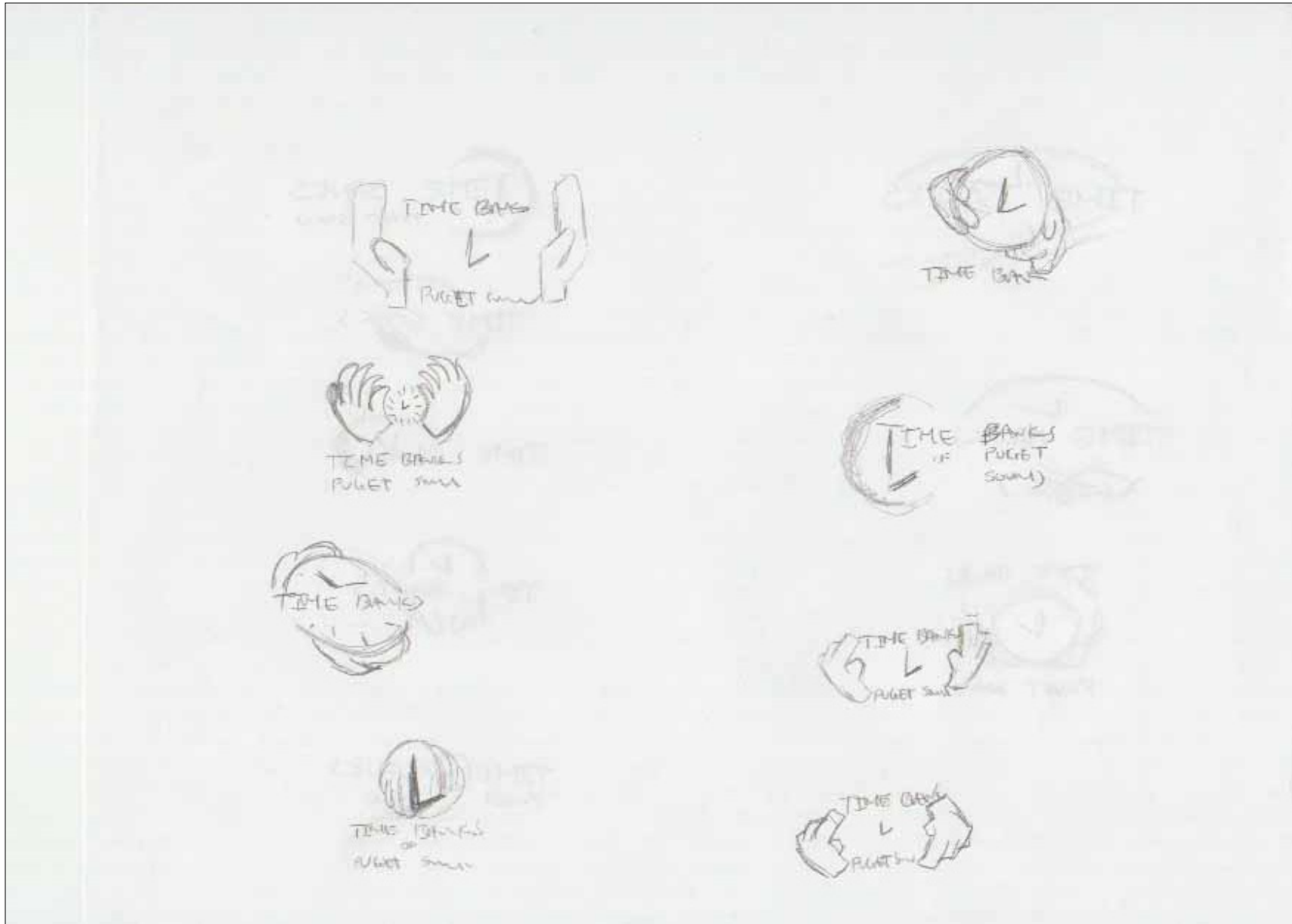


Inspiration

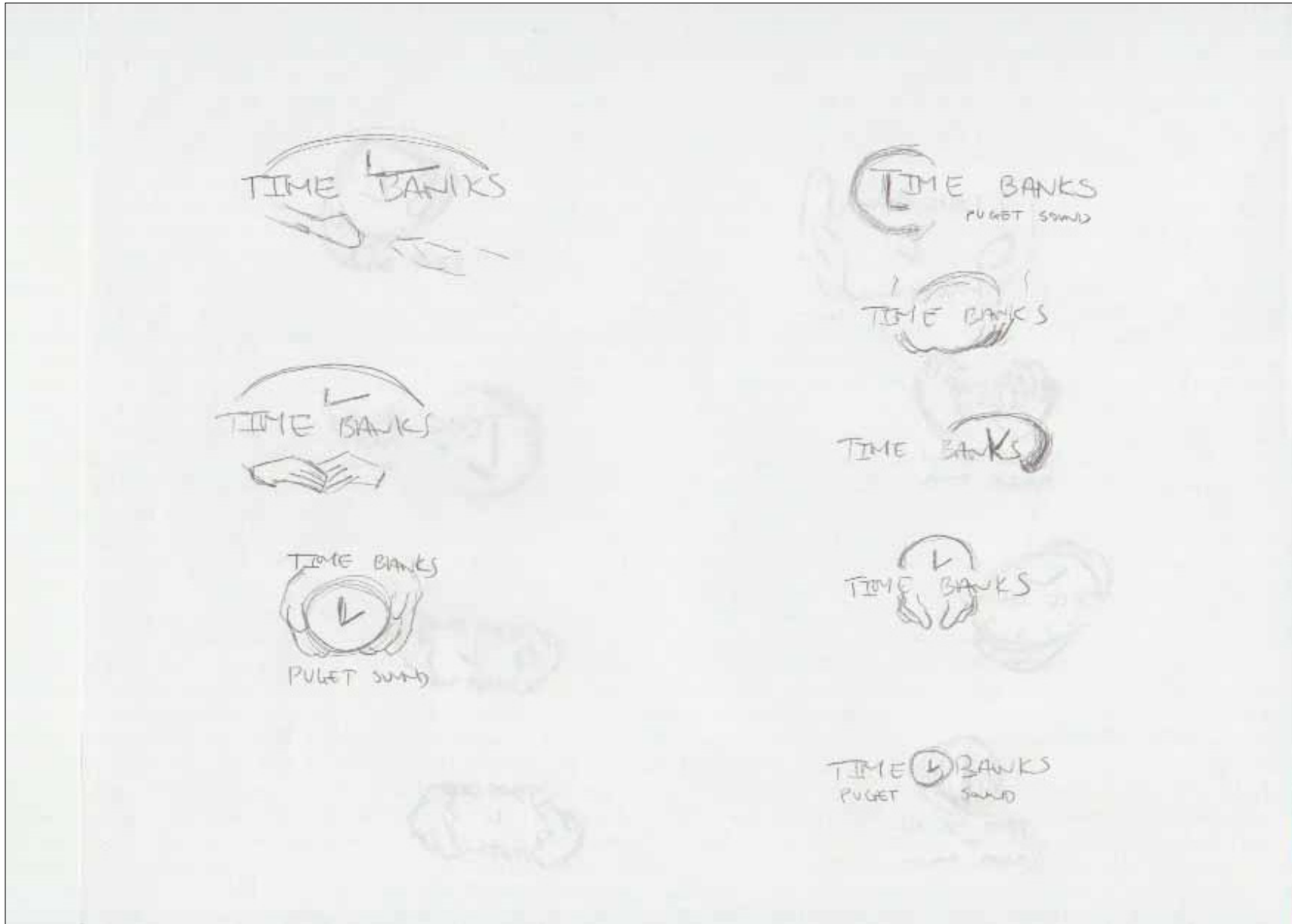


BUSINESS **NAME**
Your Slogan Here

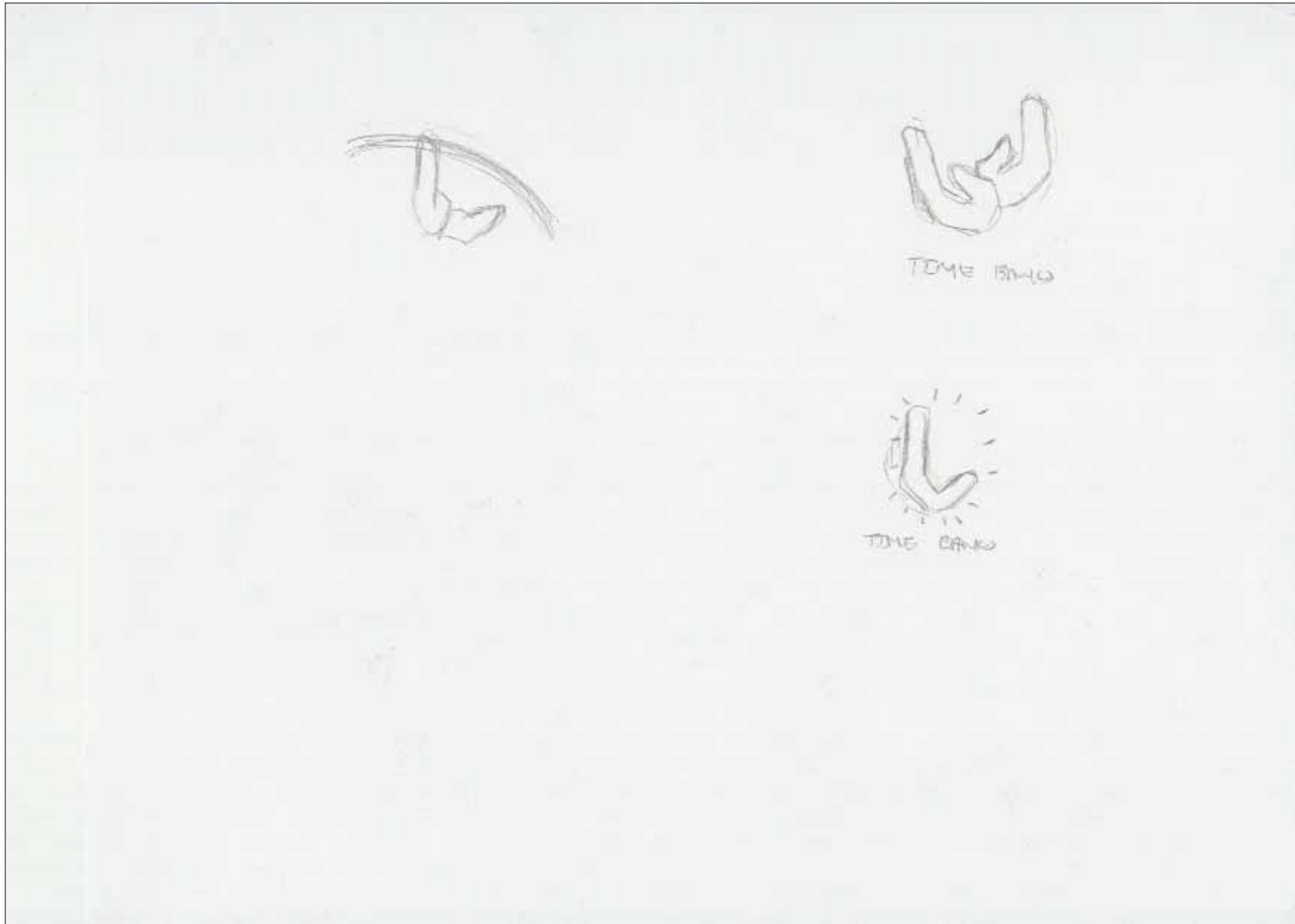
Sketches

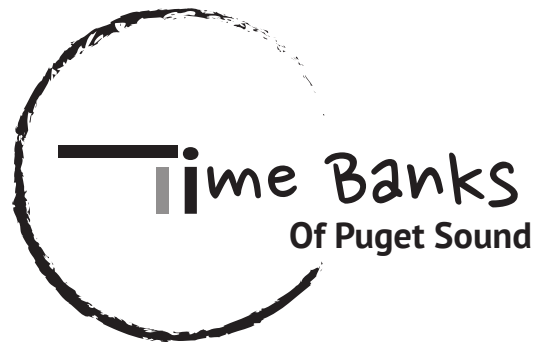
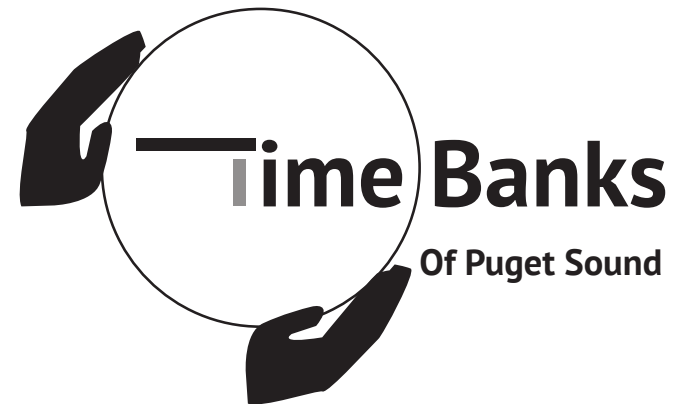


Sketches

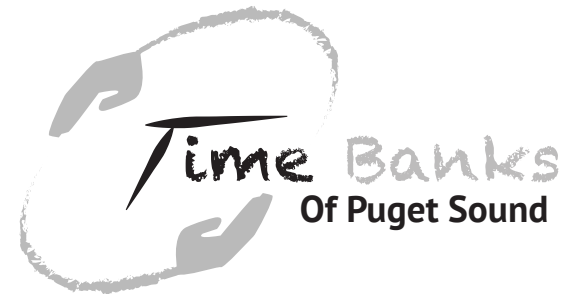
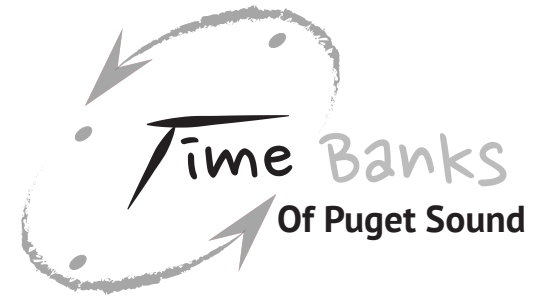


Sketches

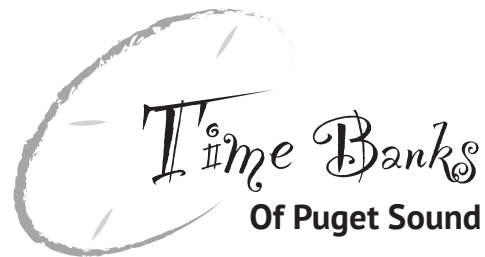




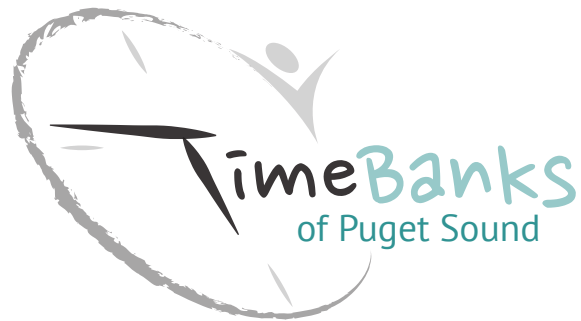
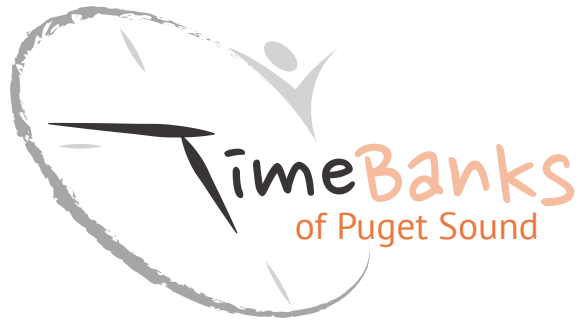




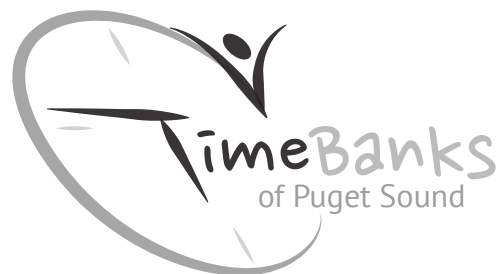
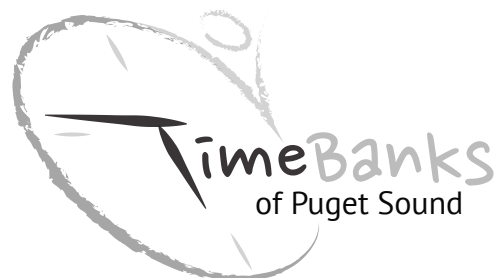
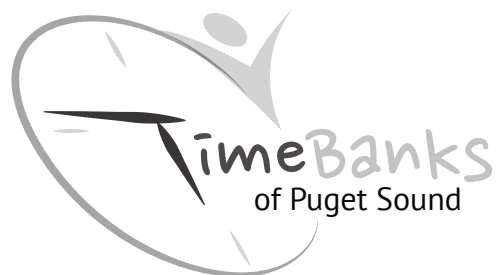
Process



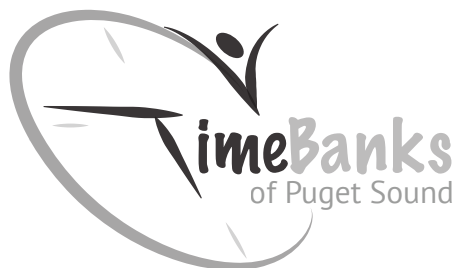
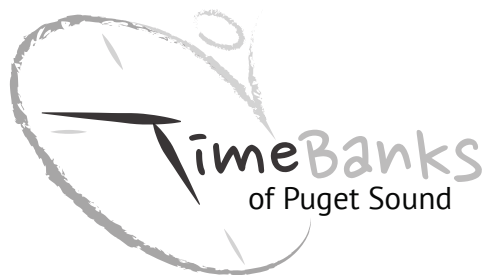
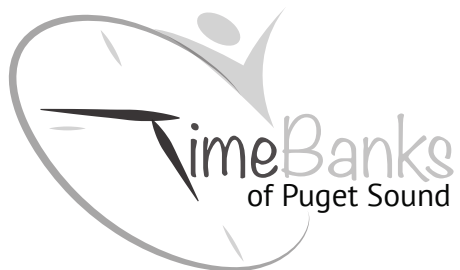
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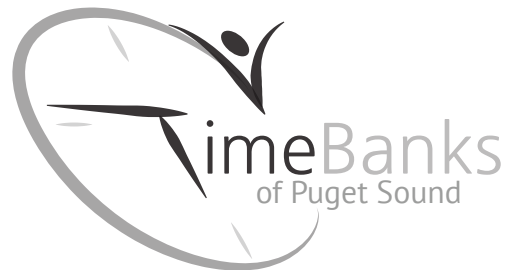
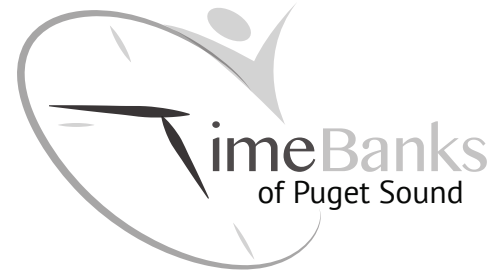
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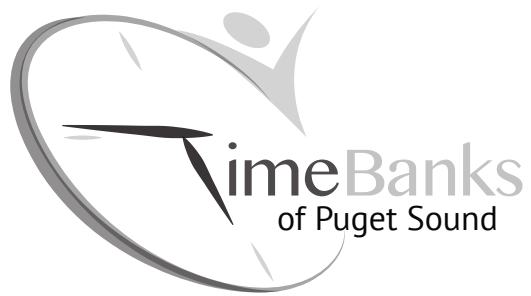
Process



Process



Process





Appropriations



Resources

http://www.cheaptherapy.net/sitebuildercontent/sitebuilderpictures/picturegallery225082.tmp/pay_it_forward_title.jpg
<http://www.pifexperience.org/wp-content/uploads/2012/06/PIF-Slider.png>
<http://www.catifcharity.com/Resources/Pictures/payItForward-logo.png>
<http://www.chopra.com/files/images/giving.jpg>
<http://www.foodmanpa.com/wp-content/uploads/2010/10/giving.jpg>
<http://www.wordmillier.com/wp-content/uploads/2011/11/time.jpg>
<http://damyantiwrites.files.wordpress.com/2011/04/hourglass-icon.jpg>
<http://www.ips-dc.org/files/3461/Time%20Bank%20Conference%20logo.jpg>
http://www.sustainablewestmilford.org/images/Time_Bank/Time-Bank-logo.jpg
http://fusionpartnerships.files.wordpress.com/2013/01/time_bank_logo.jpg?w=490&h=181
<http://gtne.org/sites/default/files/TB%20LOGO-cropped1.jpg>
http://community.timebanks.org/sites/timexchangewaimakariri.timebanks.org/files/acquia_marina_logo.jpg
<http://www.castlehaven.org.uk/static/uploads/projects/proj-logo-time-bank.jpg>
<http://s2.mbtcdn.com/company/logos/49a960efc46a9cf3203dea4ff0da816a7f777529.png>
<http://s2.mbtcdn.com/company/logos/pnc47e552d973ab2.png>
<http://www.yoursbfinancial.com/images/state-bank-logo.jpg>
http://www.maurerfoundation.org/wp-content/uploads/capital_one_bank_logo.jpg
http://4.bp.blogspot.com/-v73_TAumvt0/UF_ak35rd5I/AAAAAAAAAqC/6S12eIVe6BY/s1600/cashsense+logo+plain.png
http://runlongbeach.com/wp-content/uploads/2010/08/RC_logo_orange-1000x475.jpg
http://www.underconsideration.com/brandnew/archives/seattle_childrens_detail.gif
<http://brainfoggles.com/wp-content/uploads/Save-the-Children-Logo.jpg>
http://marineaffairsprogram.dal.ca/Images/Worldoceansday_logo_jpeg.jpg
http://1.bp.blogspot.com/_KU7W9rbqNk/TJdldHlrKII/AAAAAAAAACK4/PKcFGFeoJHk/s1600/The+Crayon+Set+Text.JPG
http://media.merchantcircle.com/12059043/logo%20hands_full.jpeg
<http://www.colourbox.com/preview/4543984-51426-company-business-logo-design-vector-peoples-family-hands.jpg>
http://www.scottishcultureonline.com/wp-content/uploads/2011/10/HUFT_logo_complete_rgb.jpg
<http://media-cache-ec5.pinterest.com/550x/66/85/db/6685db1794ff1a7b3d64daa868ab6290.jpg>
http://stocklogos.com/sites/default/files/styles/logo-medium-alt/public/sl_helping_hand_on_green-01.png